



Overview Festival 2010: Arts on Main

Arts on Main is an event of the South Simcoe Arts Council Festival of the Arts. In its 6th year, Arts on Main 2010 will be held from Saturday May 8, to Monday, May 31.

Open to emerging and established artists, the closing date for entries will be Friday, April 9. Artists will be notified of their acceptance by Monday, April 19. Set up date for the show is Friday, May 7, 2010. A separate notification of the prize structure will be published.

Categories for Entries are:

Two Dimensional – Representational
Three Dimensional

Two Dimensional – Non Representational
Photography

Our objective is to produce an arts festival for the purposes of educating and advancing the public's understanding of the visual and performing arts and to educate artists through participation in such festivals and related workshops.

In 2009, over 69 visual artists displayed their work in participating storefronts on the main streets of Alliston, Cookstown, Beeton and Tottenham. This year our main objective is to expand the events to promote a positive business climate to attract bordering communities, tourists, day trippers to dine, shop, enjoy and perhaps to stay and return at some point. Working with the local municipalities, business communities and associate economic development programs, we hold a 3 week event featuring the unique art of local artists/ artisans, coupled with emerging music artists, writers, buskers/street performers within the towns of Alliston, Beeton, Cookstown, Innisfil, Tottenham and the Townships of Adjala-Tosorontio (Loretto) and Essa (Thornton, Angus).

Arts on Main festivities will rotate in each community with Artwalks and Entertainment taking place on a designated Saturday in each community.

Alliston Artwalk	Cookstown Artwalk	Tottenham Artwalk	Beeton Artwalk
Saturday, May 8	Saturday, May 15	Saturday, May 22	Saturday, May 29

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ABOUT THE SOUTH SIMCOE ARTS COUNCIL

Our member service area includes all of the larger communities in South Simcoe, including Alliston, Angus, Beeton, Bradford, Cookstown, Loretto, Thornton, and Tottenham; the Towns of New Tecumseth, Innisfil and Bradford West Gwillimbury; the Townships of Essa and Adjala-Tosorontio; and, CFB Base Borden. It also includes the rural and outer areas.